



Web Report on Guest Lecture on “Expectations from Management Students in Corporate World”

| | |
|------------------------------------|---|
| Title | Guest Lecture on “Expectations from Management Students in Corporate World” for the students of BBA and MBA |
| Date | March 30, 2016 |
| Resource Person/Facilitator | Dr. Virender Kumar, Consultant & Training & Development Manager |
| Summary | <p>Rukmini Devi Institute Of Advanced Studies organized a guest lecture on “Expectations from Management Students in Corporate World” by Dr. Virender Kumar, Consultant and Training & Development Manager for the students of BBA and MBA to make students aware about what are the expectations of corporate world from management graduates.</p> <p>The topic was introduced by giving brief on key requirements which the corporate world seeks from a candidate. The speaker emphasized upon ASK principle and considered “Attitude” as most important above the other two i.e. “knowledge and skill”. The resource person further made a threadbare analysis of the other requisites like dress code, communication and behavior of employees. According to him this has become a subject of great concern amongst business houses that they are not getting right talent as per their expectations, which has resulted in high employee turnover and increased budgets of hiring.</p> <p>The speaker demonstrated the concept of “what employer expects” by doing small exercise where he conducted a role play with the help of student volunteers by performing the characters of employer and employee. The eminent speaker with vast experience shared his view points on ways for managing good relationship which will help the students to accomplish their</p> |

roles and responsibilities in a coordinated and better manner in the organizations.

In the last section of the guest lecture the speaker explained the dos and don'ts. The lecture helped the students understand how expectations of corporate world are met. It made them cognizant about the aspect of business expectation on which the business graduates should focus upon to pursue a successful career.