

Web Report on Guest Lecture on “Things Management Graduates Should Focus Upon”

Title	Guest Lecture on “Things Management Graduates Should Focus Upon” for the students of MBA and BBA
Date	January 18, 2016
Resource Person	Prof. (Dr.) R K Mittal, Professor- University School of Management Studies, GGSIP University
Summary	<p>In recent decades, there have been significant changes in the way corporate activities are performed. The guest lecture was aimed at making the students cognizant about what aspects the management graduates should focus upon to pursue a successful career in the changing scenario.</p> <p>Prof. Mittal started the lecture by explaining the basic purpose of education that is to enhance the capability, knowledge and skills. By giving various examples, Sir explained the importance of environmental concerns and emphasized that how today environment is considered to be Volatile, Uncertain, Complex and Ambiguous (VUCA). The speaker enlightened the audience with the pros and cons of technology implemented by the corporate houses. He also highlighted the problem of huge data management which is a challenge and how students must develop the ability to handle the data. Later on, Prof. Mittal emphasized that how this volatile environment can be transformed into a sustainable environment. These environmental imbalances are big challenges for the professionals. By adding value to the lecture, the speaker also provided some key points for the sustainability such as inclusiveness of all sections of society, innovation, managing diversity and creativity and being ethical.</p> <p>The esteemed guest concluded the session by explaining the capability framework along with its three components: Knowing (Knowledge), Doing (Skill) and Being (Values) so that it can be inculcated in the society. The lecturer content was well</p>

	organized and presented, enriched our students and helped them to understand the concept of sustainability.
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