



Title	Guest Lecture cum Pre Placement Talk on 'Career Discussion' for the students of MBA and BBA
Resource Person	Mr. Sumit Mitra –Managing, Director, Central Business Services, British Telecom Group (BTG)
Date	January 21, 2015
Summary	<p>The aim of this guest lecture was to make the students aware with the latest updates of British Telecom Group and also to speak about the placement opportunities being offered at British Telecom.</p> <p>British Telecom is one of the world's leading communications services companies, serving the needs of customers in the UK and in more than 170 countries worldwide. Their main activities are based on the provision of fixed-line services, broadband, mobile and TV products and services as well as networked IT services.</p> <p>Sir started his presentation by giving a glimpse of the historical background of the company. Sir explained about the company's goal, purpose and strategy. He further shared the facts and figures about the company such as British Telecom is the largest global network which comprises of British Telecom Global, British Telecom Business, British Telecom Consumer etc. Sir also told that screen rotation feature in mobile phones was invented by British Telecom Group. Sir focused on how British Telecom Group is a great place to be for the students and the qualities which British Telecom Group looks for in candidates are personal responsibility, career ambition, passion, enthusiasm, resilience etc.</p> <p>British Telecom Group provides services to their customers like 'British Telecom One Mobile' which is a mobile communication service which helps the people to be more productive, people can connect themselves to their organizations applications and data wherever they are, while keeping mobile spending firmly under control. Another service is 'One Cloud' hosted unified communications solutions which is a great way to quickly gain</p>

the benefits of collaboration, with less disruption and cost. With one global network to support all of the communications – including voice, email, web and video conferencing, presence and mobile devices where people and teams can work together wherever they are in the world.

Regarding recruitment, Sir shared information about the various stages of application process. Sir also told the students about the profile being offered, shift timings, cab facility, selection criteria, location, about their values and expectations, salary, compensation like medical insurance etc.

The lecture was indeed an interactive one as students raised queries like the profile being offered, technological aspects, salary and location etc. Sir answered all the queries really well and the students were completely satisfied and cleared with their doubts. Students found the lecture to be really productive and a wonderful learning experience.