



RUKMINI DEVI
Institute of Advanced Studies

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My Story Session in association with TiE

Topic:	<p>My Story Session- 2014, for students of MBA and BBA by:</p> <ul style="list-style-type: none"> • Mr. Manoj Mittal, Founder Director and CEO, Alumni Management Company • Mr. Vishwadeep, Chairman and Managing Director, ValueFirst, • Mr. Rachit Singh, Managing Director, Manaar – <i>Guiding Young Minds</i>.
Date of the event:	January 24, 2014
Aim of the event:	The event aimed at motivating students to become an entrepreneur
Event report in brief:	<p style="text-align: center;"><i>“The best way to predict the future is to create it.”</i></p> <p>This inspirational quote was the theme of the session which was focused towards entrepreneurship. Entrepreneurship is about living a few years of your life like most people won't, so that you can spend the rest of your life like most people can't.</p> <p>There were three speakers for the session, Mr. Manoj Mittal, Mr. Vishwadeep Bajaj and Mr. Rachit singh.</p> <p>The event was initiated by the first speaker Mr. Manoj Mittal. Sir opened the forum by explaining to students the meaning of success and quoted Mr. Azim Premji's definition of success, <i>“Success is nothing but distance between two failures”</i>. Sir shared his experience in the field of alumni management and event management. Sir's story included his invaluable moments like organizing interschool western music competition in Srifort Auditorium, alumni re-union in DAV, alumni function in Kirorimal College, Delhi University, film production, etc. Sir concluded by saying that one should follow three points in life, which are:</p> <ul style="list-style-type: none"> • Celebrate failures • Start young • Consider entrepreneurship as an option. <p>Second eminent speaker for the day was Mr. Vishwadeep. Sir shared his</p>

experience in varied fields like IT Programming, Stock Market, Sales, etc. He acquired learning from his failures in all phases of his life and finally settled as a CEO of Value First Company which deals in digital media. Sir aspires to become India's leading Digital advertising company and is in a way to progress. Sir also delivered a message to the audience which he related with the book named "*Conversation with God*". The message contains three step process, which are:

- Dream your dream
- Share your dream to everyone.
- Assume as if it has already happened.

Third speaker was Mr. Rachit singh who is Managing Director – Manaar – *Guiding Young Minds*. Sir discussed his area of interest as grooming students by specially designed psychometric tests and also guided them about the risk and finance factors involved in entrepreneurship. Sir concluded by saying that the right time to become an entrepreneur comes only after gaining some experience in that area.