

Guest Lecture on Project Management

Topic:	Introduction to "Project Management" by Mr. Gaurav Sharma, Senior Finance Associate, Sapient Corporation
Date of event:	February 21,2013
Aim of the event:	The aim was to make students aware about the key aspects of managing a project with the help of real life scenarios.
Description of the event.	<p>Sir began the session by defining project management as “Project Management is the art of managing all the aspects of a project from inception to closure using a scientific and structured methodology.” And also explain why project management has become a separate branch of study, away from the general management. Speaker then talked about the key aspects of managing a project in which all the elements like:</p> <ul style="list-style-type: none"> • scope, • time • cost and • quality <p>All these elements are interrelated to each other that must be kept in balance. Speaker then explain the project life cycle in which project manager can plan activities by stages so that one can objectively measure to move ahead, correct or terminate. Speaker then went on to explain the concept of scope creep which refers to the uncontrolled changes in a project scope. And sir also explain how to avoid it as it is generally considered as a negative occurrence. At the</p>

end, a video was played from movie “ Battle of Foy” and this movie was filmed in battlefield 1942. With the help of this video speaker showed us scope creep that happen in battlefield and one of the soldier came out as leader to avoid the same. Speaker concluded the whole session stating that project Management and the practice of the same have become indispensable to the modern day project manager and they form the basis of much of what is achieved during the course of a project.

At the end of the session, open house questioning was welcomed by the speaker.

In all, the application of knowledge, skills, tools and techniques that will help to meet expectations of customers on any project.

