



Web Report on “Special talk with Women Entrepreneur”

Title	Women Cell Activity “Special talk on Women Entrepreneur”
Date	August 24, 2016
Resource Person/ Facilitator	Ms. Nidhi Kalra, Founder & CEO "Custosum" and Women Cell
Summary	<p>Entrepreneurship was once considered a man's domain, but the tide has shifted. Today more women are becoming entrepreneurs; they often face a set of challenges not typically shared by their male counterparts. Role of Women as entrepreneurs has been largely neglected both in society in general and in the social sciences. Women entrepreneurship is both about position of women in society and the role of entrepreneurship in the same society.</p> <p>The aim of the special talk was to acquaint the participants about the scope and opportunities as an entrepreneur and how women can convert its hobbies and passion as its own start-up.</p> <p>Ms. Nidhi Kalra started the session with a wonderful quote to inspire the students. The speaker began the session by explaining her own journey, obstacles she faced while starting up her venture. Through her talk she motivated, inspired and encouraged girls to take up entrepreneurship without fear. Madam emphasized that women has the power by briefing on the fact that empty hands are always full because they have potential, labour, holding capacity to push and pull, energy and spending and savings by.</p> <p>Students appreciated the lecture and found it to be very useful and it was a great learning for female students of the institute as it enlightened the zeal to become an entrepreneur.</p>