



RUKMINI DEVI

Institute of Advanced Studies

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Guest Lecture on Banking Facilities with special reference to Punjab National Bank

Topics :	<p>This session was conducted by Mr. Anand Pradhan, Marketing Manager, Circle Office, Rajendra Place.</p> <p>The session covered the following areas:</p> <ul style="list-style-type: none">CommercialRetailPrivateAssetPensionsMortgageCreditLife Insurance
Date of event :	August 20, 2011
Aim of the Event :	<p>Punjab National Bank was founded in 1894 and today is the second largest state-owned commercial bank in India with about 5000 branches across 764 cities. It serves over 37 million customers. The bank has been ranked 248th biggest bank in the world by the Bankers Almanac, London. The bank's total assets for financial year 2007 were about US\$60 billion. PNB has a banking subsidiary in the UK, as well as branches in Hong Kong, Dubai and Kabul, and representative offices in Almaty, Dubai, Oslo, and Shanghai.</p> <p>It is one of the Big Four banks of India, along with ICICI Bank, State Bank of India and HDFC Bank—its main competitors. The aim of the event was to know about different policies at the bank and to take</p>

	advantage of them.
Event Report in brief:	<p>In this session the presenters covered the areas of PNB credit cards, PNB Oriental Royal Mediclaim Policy, Car loan scheme(monsoon dhamaka), Housing loan scheme and Education scheme (PNB Pratibha).</p> <p>Amongst all the schemes, most queries were asked relating to car loans and medical insurance. This session was an eye opener for those who were not aware of the different types of schemes which banks have to offer. It would also be useful for further comparative analysis with the schemes of other banks.</p> <p>Truly, customer is king as the banks have something for everyone.</p>