

## Website Report on Workshop on “LinkedIn”

<b>Title</b>	Workshop on “LinkedIn” for the students of MCA
<b>Date</b>	September 25, 2017
<b>Resource Person/Facilitator</b>	Ms. Amandeep Kaur, Assistant Professor, RDIAS
<b>Summary</b>	<p>Recent Studies have revealed that 94% of job recruitment is done through LinkedIn. This workshop designed for students as beginners to LinkedIn made them learn the process of signing up a profile, and how to use it to effectively network for internships and other career related information and leads.</p> <p>Ms. Amandeep Kaur, the speaker for the workshop, shared practical tips, information and live examples for students to use LinkedIn for personal branding, establishing networks and growing them with the time. Madam provided various useful tips for making LinkedIn profile from choosing photograph to background and from writing heading to summary. Further, the aspect of “Making Connections” was discussed where madam answered common questions such as who should you connect with and how to write connection request. She stressed on the fact that in making connections, Quality matters not the Quantity. At the end, madam suggested students to request recommendation for their profile from their faculty members and mentors both in college and industry. Students gained interesting and important tips for making their LinkedIn profile more attractive.</p>