



Web Report on Idea and Action Plan for Developed India

Title	CIIE Club Activity –14 th National Competition for Young India, organized by AIMA, highlighting the theme Idea and Action Plan for Developed India.
Date	November 18, 2017
Resource Person / Facilitator	Mr. Prashant Aggarwal, CMD, AIMA
Summary	<p>The youth today are a mix of creative minds, change makers, idea generators, think tanks, nation builders, and innovators, and thus the leaders of tomorrow. The vision of the Developed India brings together the dreamers and the doers, who can create an ecosystem of new business ideas and reality. To achieve this, modern era managers, and entrepreneurs, have come up with many innovative solutions which were earlier seen as frail experiments.</p> <p>National Competition of Young India (NCYI) is a platform for the young students to bring forward their ideas and innovative solutions in management capability. RDIAS has offered this golden opportunity to students to participate in this competition organized by AIMA.</p> <p>Various topics were discussed and students presented excellent ideas and actions plans to make India a developed nation. Some of the topics were: E-commerce, healthcare, digital and social media, smart manufacturing, infrastructure education, skill development and sports, etc. where India needs to combine investment, innovation, and intelligence.</p> <p>The team was required to present orally in front of high profile jury members for 10 minutes, followed by a 10 minute question answer round. Top 3 national winners and a best budding manager was to be awarded with a National prize and cash price at National Grand Finale.</p> <p>It is imperative for India to be open to new ideas and embrace change for better future. 6 students from RDIAS has participated in this competition and presented their ideas which were very well appreciated by the jury members.</p> <p>The participants were:</p> <p>Soumya Dubey, BBA V</p> <p>Shivansh Bharadwaj, BBA V</p> <p>Vijay Singh Rathore, BBA V</p>

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