



RUKMINI DEVI

Institute of Advanced Studies

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Web Report on Swachhta Pakhwada

Topic	Swachhta Pakhwara
Resource Person/Facilitator	Social and Heritage Club
Date of event	September 1-15, 2017
Summary	<p>The campaign of Swachh Bharat launched by the government of India is aimed to accomplish various goals and fulfill the vision and mission of “Clean India” by 2nd of October 2019 to commemorate the 150th birth anniversary of the great Mahatma Gandhi. It has been declared by the government that this campaign is taken as “beyond politics” and “inspired by patriotism”. The extension of the campaign was conducted in RDIAS as part of “Swachhta Pakhwada” being celebrated by Ministry of Human Resource Development (HRD). Govt. of India</p> <p>RDIAS, Delhi has observed ‘Swachhta Pakhwada’ with full zest and zeal. All the academic and non-academic departments along the students actively participated in ‘Sawachh Pakhwada’ from September 1, 2017 and September 15, 2017</p> <p>The week started with a session on importance of cleanness was organized followed by ‘Swachhta Shapath’ taken by all students and teachers of the college to make efforts so that the areas around them are greener and cleaner. RDIAS organized an activity based on “Swachh Bharat Abhiyan” in the institute and adjacent areas. Special attention went into ensuring cleanliness of areas like the canteen, the college lawns and roadway to the college, which are the favorite haunts of students and therefore more prone to littering. A sensitization programme on the significance of cleanliness and sanitation was also organized as a part of the ongoing Swachhta Pakhwada, under Swachh Bharat Mission. The ultimate goal of the</p>

	<p>sensitization programme was to build positive attitudes. Student seminar was conducted in Lecture Theater addressed by speakers on themes “Cleanliness, Hygiene and Sanitation”. RDIAS students actively participated in this activity.</p>
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