



WEB REPORT ON “Startup Contest -CIIE”

Title	Startup Contest -CIIE
Date	October 14,2017
Resource Person	Mr. Suneel Gupta , Director (Sales and Marketing), Magna Power train
Summary	<p>Entrepreneurship has an unmatched ability to bring about disruptive change in India and engages with ventures across technology and impact areas like energy, environment, agriculture, healthcare etc. A startup in today’s business scenario is the right channel for budding entrepreneurs. A startup is a young company that is just beginning to develop. Startups are usually small and initially financed and operated by a handful of founders or one individual. These companies offer a product or service that is not currently being offered elsewhere in the market.</p> <p>CIIE , RDIAS with an objective of providing a platform to Student Entrepreneurs who have their plans drafted but need direction and support, conducted a startup contest for the Students of BBA , MBA and MCA on October 14, 2017. The contest was judged by invited Chief judge Mr. Suneel Gupta , Director (Sales and Marketing), Magna Power train, supported by Mr. Sunil Kr. Yadav (Assistant Professor) and Ms. Akanksha Bhardwaj (Assistant Professor), RDIAS.</p> <p>Four teams presented their startup ideas that encompassed around Health Foods, Parking Problems, Unemployment and Personality Development.</p> <p>The Winners were – Shivansh Bhardwaj- BBA V M B- 1st Position</p> <p>Bharat Kr. Tyagi- MBA I M A – 2nd Position</p> <p>Megha Katoch - MBA I M A – 3rd Position</p> <p>The event concluded with the invited guest judge, Mr. Suneel Gupta summing up the presentations with his experience and expertise and providing insights to students on how to improve upon. Prizes and certificates were given away by Mr. Gupta and efforts of the students were applauded by all.</p>