



Web Report on “Reading Rockets Competition”

Title	Reading Rockets Competition
Date	August 26, September 9 and October 14, 2017
Resource Person/Facilitator	Dr. Kamini Rai and Ms. Khushbu Arora
Summary	<p>Being students of management, it is important to get an idea of the current happenings in the market, business and the word of politics at large. To inculcate the habit of reading newspapers among the students, the activity “Reading Rockets” was conducted for the benefits of students at large. The main aim of this activity was to make the students generate a blend of mind towards being a well-informed professional. Newspaper is the best source to strengthen reading habit of students. Students develop habit of reading newspaper daily. Reading is a very healthy activity. Reading habit makes student active learner. Such activity enhances management skills among students and keeps them up-to-date. It also increases the confidence level of students and enhances presentation skills. The Reading Rockets activities were conducted on the following dates</p> <ol style="list-style-type: none"> 1. August 26, 2017 – MBA III & BBA V 2. September 09, 2017 – MBA I, III & BBA III <p>The entries received were judged by Mr. Sunil Kumar Yadav and Dr. Anil Kumar Goel on 26th August and Ms. Bhajneet Kaur and Dr. Pooja Behal on 9th September. The faculties judged the participating students on pre-decided parameters like Content originality, Presentation, Justice to the news and clarity of message. By reading newspaper, students were able to generate new perspectives. The best teams from the activity were awarded with Movie Tickets/Gift Vouchers and certificates. To motivate and appreciate the students, a notice was displayed for the winners of the particular week along with their photographs. The winners of the competition were:</p> <p>August 26, 2017: Abhishek & Simran, BBA V</p>

	September 09, 2017: Manas Jain (MBA - III) & Ritambhara Wadhwa (BBA-III)
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