



Website Report on Startup Saturday- Basics of Entrepreneurship

Title	Startup Saturday- Basics of Entrepreneurship
Date	February 3, 2018
Resource Person/Facilitator	CA Dhruv Dua - Dhruv Dua and Co., Mr. Madhavan Srivatsan, Ex-Partner - Desai and Diwanji and Mr. Gaurav Kachru- Founder and Managing Partner, 5ideas Startup Superfuel.
Summary	<p>In today's age there is so much information that it's sometimes hard to focus on the few simple basics one needs to make his/her startup a success. People don't realize how important it is to master the fundamentals. Some entrepreneurs fall victim to what we call "chasing the new." They're looking for a new angle or magic bullet that will solve all their issues. But in the end, there is no magic bullet. There are just proven principles that one needs to practice and master to get the business up and growing--and keep it successful.</p> <p>The theme for February 2018 edition of Startup Saturday organized by Headstart Network Foundation was Basics of Starting up a Startup which covered topics on Legal Compliance, Business Registration, Intellectual Property Rights/Patenting as well as drawing up a Business Plan wherein people from various startups participated along with our students.</p> <p>The session had three speakers for the day: CA Dhruv Dua from Dhruv Dua and Co., Mr. Madhavan Srivatsan, from Ex Partner, Desai and Diwanji and Mr. Gaurav Kachru, Founder and Managing Partner, 5ideas Startup Superfuel.</p> <p>Mr. Dhruv Dua talked about the various steps and procedures required for incorporation & registration for a business.</p> <p>Mr. Madhavan Srivatsan emphasized on the importance of Legal Compliance</p>

	<p>and Key Commercial Aspects at initial Stages and also discussed about the documentation required for Intellectual property registration.</p> <p>Mr. Gaurav Kachru shared his experience by explaining about the various types of investors in the market and how they can be approached and convinced to provide funds.</p> <p>Overall, the session was very interactive and informative and students gained valuable insights about the fundamentals of a startup.</p>
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