



### WEB REPORT ON “Case Study Competition -CIIE”

<b>Title</b>	Case Study Competition -CIIE
<b>Date</b>	March 21, 2018
<b>Resource Person</b>	Mr. Anil Kumar Sharma, National Head, Bright Star Telecommunication India Ltd.
<b>Summary</b>	<p>Teaching and learning styles are dynamic and change with each passing day. In recent years there has been a noticeable move from lecture-based activities towards more student-centred activities. Case studies are an increasingly popular form of teaching and have an important role in developing skills and knowledge in students. They show the practical aspect of the business situations and help the students have better understanding of the situation.</p> <p>CIIE, RDIAS with an objective of providing the students better insights into the business world by presenting various business problems along with the solutions conducted a “Case Study Competition”. The students were required to present real life or hypothetical business situations with solutions. The event was judged by an external judge- Mr. Anil Kumar Sharma, National Head, Bright Star Telecommunication India Ltd and two internal faculty judges- Ms. Bhajneet Kaur and Ms. Megha Grover.</p> <p>Twelve teams presented variety of cases and provided solutions to their case problems. Following were the position holders:</p> <p>I Position- Megha Katoch and Tamanna Madan (MBA II)</p> <p>II Position- Kirtana Chandrashekhar and Kushagra Gupta (BBA IV)</p> <p>III Position- Pulkit Anand Sharma, Parishii Jain and Kirti Arya (MBA II)</p> <p>The event concluded with the invited guest judge, Mr. Anil Kumar Sharma sharing his own corporate experience and appreciating the students for their effort.</p>

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