



Web Report of “ATTITYA – 2018”

Orientation Day cum Annual Intra- college Management festival for BBA and MBA

Title	Orientation Day cum Annual Intra- college Management festival for MBA and BBA
Date	August 1-2, 2018
Resource Person/Facilitator	Department of Management Studies
Summary	<p>Attitya – 2018, RDIAS Orientation Cum Annual Intra College Management Festival, was designed to support new students and give them opportunity to acclimate to campus and ease into college life. During this two day program for MBA and BBA students, the students were acquainted to life at the college having an essence of academic and extra-curricular activities.</p> <p>DAY 1 & DAY 2 were designed to welcome students of MBA & BBA respectively. The activities offered a range of perspectives on life at RDIAS. The day started with the spiritual lamp lighting to invoke blessings of Goddess Saraswati followed by an inspiring address by Director, RDIAS, Prof. (Dr) Raman Garg. Thereafter, the new students were presented with the virtual tour of college by student orientation coordinators informing them about the campus, its history and traditions, as well as academic, social, and co-curricular life. Our dedicated, meritorious students were rewarded with cash prizes for their commendable performance in the following categories including University Subject Toppers, Student of the Month and Best Research Project for the Session 2017-2018. This acted as a source of inspiration for both existing students and our lovely freshers to tighten their belts and look forward for achieving new targets in coming year. This event was also marked by release of e- book titled “CEO DIARIES” which is a compilation of CEO interviews conducted by students of BBA and MBA in the session 2017-18. This initiative was carried out under the aegis of</p>

Centre for Idea, Innovation, Incubation and Entrepreneurship Cell of RDIAS which promotes that entrepreneurial spark in our students.

After the inaugural ceremony, our creative existing student members of different clubs and committees conducted innovative and entertaining activities like Management Roadies, Management Quiz, Becho to jaane, IPL auction, Grab bag skit, Know your Knack and karaoke etc. for new students to make them learn about these clubs, about each other and familiarize themselves with RDIAS. New students participated in the fun games with great enthusiasm and cherished the artistic and distinctive decoration by the student members on their respective stalls. With their participation in different activities, students winning first three positions were rewarded with the prizes. The top scorers of the all the activities further played for the bumper prize in subsequent two rounds. The special prize after winning the final round was awarded to Ms. Vasudha Sharma from MBA and Mr. Aman Aggarwal from BBA.

The end of this fun filled event was marked by a small “cultural evening”, where students presented mesmerizing singing and foot tapping dance performances filled with warmth and energy for their curious juniors.