



RUKMINI DEVI

Institute of Advanced Studies

Approved by AICTE, HRD Ministry, Affiliated to G.G.S. I.P. University, Delhi

- NAAC Accredited, 'A+' Grade (2nd Cycle)
- Category 'A+' Institution by SFRC, Govt of NCT of Delhi.
- Highest Category 'A' by Joint Assessment Committee of GGSIPU & DHE, Govt. of NCT of Delhi.
- Member of AMDISA, AIMA, CII, DELNET, DMA, CEGR, ICT Academy, NDL, NHRDN, ASSOCHAM
- MoU Signed with MSME-TDC, PPDC Agra, Ministry of MSME, Govt. of India



An ISO 9001 : 2015
Certified Institute

DOSSIER

On

Industry Visit held on 29-Aug-18

Placement Department

On

August 29 , 2018



S.NO.	Particulars	Pg.No.
1.	Form-A : Proposal to organize an event	3
2.	Form B :	
	Part I - Aim of the event	4
	Part II - Abstract	4-5
	Part III - Conclusion	6

Ms. Shikha Dua

Asst. Professor , RDIAS

Prof.(Dr.)Raman Garg

Director, RDIAS

FORM A

Proposal :

- **Name Of the event to be organized :** Industry Visit held on 29-Aug-18
- **Date :** August 29 , 2018
- **Time :** 9:00 AM- 4:00 PM
- **Venue :** Om Logistics
- **Organized By:** Placement Department
- **Motivation for the activity :** Industrial visit is organized to provide insights about the industry to students before completing their studies in order to face the practical world and get prepared for it. The concept of industrial visit has been woven into the academic practices to provide the students with a right blend of theoretical learning and an opportunity to witness how those concepts are utilized in the practical environment.

Form B

Part 1

Aim of the event :

To provide first hand industrial exposure to students on how Om Logistics carries out its warehousing and distribution activities. Students were able to perceive the recent trends and pressure on logistics. This industry visit gave greater clarity regarding varied management concepts to students as they could practically see how these concepts are place into action.

Part 2

Abstract :

Students of BBA went for the Industrial Visit to Om Logistics to get an exposure of the practical functioning of Logistic Companies. The students were given a very warm welcome from the team of Om Logistics. The industrial visit included an interactive session with Mr. Arjun, (Head of Training Department), and an interesting tour around the warehouse.

Students were detailed about the functioning of the organization including visit to their store house where stock is kept by the company. They were explained about the loading and unloading of material. They have a huge tie up with big automobile organizations namely Honda, Maruti etc. They deal into air services, surface services, rail services and warehousing services.

The company combines their deep understanding of the customer's internal and external requirement with their strategic approach, providing a one-stop solution to get the brand on the go. Their approach focuses on how they deliver operational excellence to provide viable, cost-effective technology enabled solutions to the most challenging logistics and supply chain management questions. They reciprocate through their work entirely with a progressive mindset. "YOU TRUST US, WE CARE". Whether a small, medium or a large business, they cater to every technological need with a modern touch, keeping the world in motion.

They provide solutions delivering innovative transportation and logistics solutions that are vital to the success of the companies and people they serve. They have built their business on three core values: commitment to their customers, dedication to excellence and innovative thinking.

Part 3

Conclusion

Industrial visits provide students the real experience which is useful in their learning process, especially more when they are pursuing a professional course. They help in bridging the industry-academia gap by establishing educational institutions to build close ties with industrial experts and also impart learning to students. It provides an insight into the real working environment of the industry. This visit made students aware about the necessary steps required in management of warehousing activities. The visit enabled students to get experience about the working condition, processes, materials and equipment that are used by the warehouses. The students analyzed the operational process by which the material is unloaded in the warehouse without much of damages. The students interpreted the company uses FIFO method for inventory management. This visit was knowledgeable as the students got a practical exposure to the strategies of warehousing.

SnapShot

Students listening to the Mr. Arjun, Training Head

The process being explained to the students by executives.

Stock keeping of the company