



# RUKMINI DEVI

## Institute of Advanced Studies

Approved by AICTE, HRD Ministry, Affiliated to G.G.S. I.P. University, Delhi

- NAAC Accredited, 'A+' Grade (2nd Cycle)
- Category 'A+' Institution by SFRC, Govt of NCT of Delhi.
- Highest Category 'A' by Joint Assessment Committee of GGSIPU & DHE, Govt. of NCT of Delhi.
- Member of AMDISA, AIMA, CII, DELNET, DMA, CEGR, ICT Academy, NDL, NHRDN, ASSOCHAM
- MoU Signed with MSME-TDC, PPDC Agra, Ministry of MSME, Govt. of India



An ISO 9001 : 2015  
Certified Institute

# DOSSIER

*On*

## Classroom Lecture by Mr. Sameer Sikka on 20th August

### Academic Committee

*On*

### August 20 , 2018



S.NO.	Particulars	Pg.No.
1.	<b>Form-A</b> : Proposal to organize an event	3
2.	<b>Form B</b> :	
	Part I - Aim of the event	4
	Part II - Abstract	4-5
	Part III - Conclusion	6

**Mr. Deepak Chhabra**

Asst. Professor , RDIAS

**Prof.(Dr.)Raman Garg**

Director, RDIAS

## **FORM A**

### **Proposal :**

- **Name Of the event to be organized :** Classroom Lecture by Mr. Sameer Sikka on 20th August
- **Date :** August 20 , 2018
- **Time :** 11:20
- **Venue :** B - 102
- **Organized By:** Academic Committee
- **Motivation for the activity :** Session on “New Millennial Employers & their Emerging Employability Needs” was conducted with a theme to guide students about how they can work for society while working for the development of their own skill sets. Mr Sameer Sikka guided students on the same and shared the Live Project Opportunity that can boost the career of the students while giving back to the society.

## **Form B**

### **Part 1**

#### **Aim of the event :**

The session was conducted for MBA I Semester students in order to provide necessary input and guidance to boost their skill set in the digital era and engaging in a Live Project Opportunity.

### **Part 2**

#### **Abstract :**

Mr Sameer Sikka Co-Founder & Advisory Board Member of Volunteer4india is a versatile personality who has been working closely with top and middle management teams as a Business Coach for Consultative selling, Change Facilitation, Envisioning a Strategic Direction, enabling CXO strategic dialogue.

The session started with felicitation by Mr Deepak Chhabra. The speaker addressed the audience with few interactive questions like why MBA and how as students we should go for the Value-Add. He focused on the need for developing a different skill set required to get the employment opportunity.

Students came up with lots of queries, thus making the session more interactive and useful. Mr Sameer Sikka interacted with students and talked about different methods which eventually can be helpful towards adding meaning to life thereby complementing one's financial dreams with a grounded pleasure of continuously giving back to society. During this interactive session, sir focused on various dimensions of "Do Good, earn Good". ROE (Returns on Effort) which are real metrics that power even goodness at Volunteer4India. Unless there is an immediate payoff for the individual, for the brand, for the corporate, for the NGO, goodness becomes a distant to-do dream.

### **Part 3**

#### **Conclusion**

At the end of session, Sir addressed the queries of the students pertaining to Live Project scenario and career development. The session helped students in terms of getting an idea on how Corporate Social Responsibility can boost their career & skill set. The speaker was felicitated with a memento as a token of thanks and appreciation.

## **SnapShot**

Mr. Sameer Sikka pondering on the Why of "Do Good Earn Good "

Mr. Sameer Sikka setting the initial tone of interaction.