

# Rukmini Devi Institute of Advanced Studies

Madhuban Chowk, Rohini, Delhi-110085

(Approved By AICTE & Affiliated With GGSIP University)

## DOSSIER

*On*

**“Startup Summit 2018”**

**On**

**August 18th, 2018**



<b>S.No.</b>	<b>Particulars</b>	<b>Pg. No.</b>
<b>1.</b>	<b>Form- A : Proposal to organize an event</b>	3
<b>2.</b>	<b>Form- B: Part I - Aim of the event</b>	4
	Part II – Abstract	4-5
	Part III - Conclusion	6

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## **FORM A**

### **Proposal:**

- **Name of the event to be organized:** Session On “Startup Summit 2018”.
- **Date:** August 18, 2018
- **Time:** 01:30 PM – 5:30 PM
- **Venue:** Lecture Theater, RDIAS
- **Motivation for the activity:** The summit was organized to provide an opportunity for young students and aspirants to connect with the best and brightest minds to explore how to fuel their business growth. Designed as a platform for innovators and entrepreneurs from across the world to meet and interact, the event was highlighted with the line of expert speakers who addressed on a range of challenges and doubts related to entrepreneurship. The session surely went a long way in igniting the entrepreneurial spirit of the students.  
The summit brought together the speakers that are the best breed of entrepreneurs, innovators, venture capitalists, business model creators, consultants, policy-makers, academicians, support groups, business coaches and business practitioners who touched every nook and corner of Entrepreneurship
- **Resource Persons:** **Mr. Sandeep Kochhar** (TEDx Speaker & World’s Best Storyteller Awardee), **Mr. Ambarish Gupta** (CEO and founder, Knowlarity), **Mr. Gaurav Kachru** (CEO & Founder , 5 ideas), **Mr. Vijay Pratap Singh Aditya** (CEO and Co-Founder Ek Gaon Technologies), **Mr. Varun Puri** (A. I. Expert, Partner and CPO, InFeedo)

**Organized by:** Centre for Idea, Innovation , Incubation and Entrepreneurship – CIIE, RDIAS

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## **FORM B**

### **Part 1**

#### **Aim of the event:**

At RDIAS, we invite eminent entrepreneurs and personalities from various industries and institutions to lend valuable information to our students and to enrich them with the latest updates. Emphasis is given on making student's not only academically brilliant, but true leaders and team players, thus preparing them for the dynamic corporate world and galvanize their entrepreneurial spirit. With this aim, the Startup Summit was organized to give students a chance to hear from successful entrepreneurs' who have left indelible footprints in the arena of entrepreneurship.

### **Part 2**

#### **Abstract:**

- The session began with talk on entrepreneurship by Mr. Sandeep Kochhar who shared his journey as a Storyteller which was full of surmounting odds, failures and finally triumph through immense learning. He emphasized that change through practice was one of the key requirements of being an entrepreneur and that there was no shortcut to success. He motivated the students to develop a “never say never” attitude and remain positive even through the most trying times
- The next speaker at the summit was Mr. Ambarish Gupta, CEO and founder, Knowlarity. He shared his wonderful experiences in his journey of Entrepreneurship and gave crucial insights into the world of Entrepreneurship. He motivated the students to develop an attitude of exploration and never hesitate to embrace change. He shared the hardships which he had to face to be at the position at which he was now. He even welcomed the students to come up with their proposals and assured of his support.

- Mr. Varun Puri, A. I. Expert, Partner and CPO, InFeedo was the next speaker to grace the occasion. He was the youngest of the lot but equally competent and talented. He concluded that being a successful entrepreneur meant much more than starting new ventures every other day. It meant the right attitude towards a business and the determination and grit to achieve success. He emphasized that a successful entrepreneur always has a strong sense of self confidence and a healthy opinion of his skills and abilities. Passion, Motivation, not Afraid to Take Risks, Self-belief, Hard Work and Disciplined Dedication are some of the traits of successful entrepreneurs.
- Mr. Vijay Pratap Singh Aditya CEO and Co-Founder Ek Gaon Technologies was the next entrepreneur to share his pearls of wisdom on Entrepreneurship. He emphasized that Entrepreneurs are innovators, willing to take risks and generate new ideas to create unique and potentially profitable solutions to modern-day problems. Entrepreneurship is not so much a skill as a habitual state of mind. He also stressed upon the need of combination of Entrepreneurship and technology to uplift the rural India and bring it at par with the Urban India.
- Last but not the least, Mr. Gaurav Kachru CEO & Founder, 5 ideas- a Growth Specialist, Strategist,& a Financial Wizard addressed the audience and shared his entrepreneurial journey. He shared that how his current venture, 5ideas Startup Superfuel was acting as a growth engine for budding entrepreneurs and providing them with not only financial assistance but all other support under the sun to promote entrepreneurial spirit.

### **Part 3**

#### **Conclusion**

The summit witnessed some great dialogues from entrepreneurs who have carved a niche for themselves in the world of entrepreneurship. The event strongly reinforced the relationship between knowledge, entrepreneurship and innovation on the one hand, and how that relates to growth on the other. Such activities initiate the thought process in students and entrepreneurial aspirants and enlighten them. Being a successful entrepreneur means more than starting new ventures every other day. It means the right attitude towards a business and the determination and grit to achieve success. A successful entrepreneur always has a strong sense of self

confidence and a healthy opinion of their skills and abilities. Passion, Motivation, Not Afraid to Take Risks, Self-belief, Hard Work and Disciplined Dedication, Adaptable and Flexible, Product and Market Knowledge, Strong Money Management, Effective Planning (Not Over-Planning) Skills, The Right Connections, these are some important skills an entrepreneur must have. The summit was a success in covering and delivering all these important facts for establishing startup business.

### Snapshots of the event



Dr. Tripti Toor Bajpai - Chairperson CIIE, felicitating first speaker of the day Mr. Sandeep Kochhar a StoryTeller & Founder CEO of Blewmind.



Dr. Tripti Toor Bajpai - Chairperson CIIE, felicitating second speaker of the day Mr. Varun Puri, Chief founder and chief product officer, Infeedo.



Dr. Tripti Toor Bajpai - Chairperson CIIE, felicitating third speaker of the day Mr. Vijay Pratap Singh Aditya, CEO and Co-Founder Ek Gaon Technologies.



Dr. Tripti Toor Bajpai - Chairperson CIIE, felicitating fourth speaker of the day Ambarish Gupta CEO and founder, Knowlarity.



Dr. Tripti Toor Bajpai - Chairperson CIIE, felicitating Mr. Gaurav Kachru, Growth Specialist, Strategist, Financial Wizard.



Mr. Varun Puri sharing his ideas on entrepreneurship.