

Rukmini Devi Institute of Advanced Studies

Madhuban Chowk, Rohini, Delhi-110085

(Approved By AICTE &Affiliated With GGSIP University)

DOSSIER

On

Start Up Saturday- Basics of Entrepreneurship

On

February 3, 2018



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Ms. Aarti Sehgal
Assistant Professor

Dr. Irameet Kaur
Chairperson, Literary Club

Prof. (Dr.) Raman Garg
Director, RDIAS

FORM A

Proposal:

- **Name of the event to be organized:** Start Up Saturday- Basics of Entrepreneurship
- **Date:** February 3, 2018
- **Time:** 03:00 PM – 06:00 PM
- **Venue:** Lecture Theater, RDIAS
- **Motivation for the activity:** The event helps early stage startups and aspiring entrepreneurs by providing them with the guidance, mentorship and support that they need to turn their entrepreneurial dreams into reality. At Startup Saturdays a starter can listen to successful entrepreneurs as they share inspiration and insights on launching and running a startup, get all the startup- related queries answered by them, and interact with a like-minded group of fellow entrepreneurs and startup enthusiasts, to further deepen their knowledge about the entrepreneurial ecosystem of India.
- **Resource Person:**
 1. CA Dhruv Dua from Dhruv Dua and Co.
 2. Mr. Madhavan Srivatsan, from Ex Partner, Desai and Diwanji and
 3. Mr. Gaurav Kachru, Founder and Managing Partner, 5ideas Startup Superfuel
- **Organized by:** Centre for Idea, Innovation, Incubation and Entrepreneurship, RDIAS organized in collaboration with Headstart Network Foundation

FORM B

Part 1

Aim of the event:

Centre for Idea, Innovation, Incubation and Entrepreneurship, RDIAS organized Start up Saturday in collaboration with Headstart Network Foundation wherein eminent personalities top entrepreneurs were invited to lend valuable information to startups. The aim behind conducting session was to provide a platform where students and startups share their ideas and problems they are facing for starting up a business. Experts can help them to get out of the trap of fake investors.

Part 2

Abstract:

The session was steered by three speakers CA Dhruv Dua from Dhruv Dua and Co. Mr. Madhavan Srivatsan, from Ex Partner, Desai and Diwanji and Mr. Gaurav Kachru, Founder and Managing Partner, 5ideas Startup Superfuel

A startup is a newly established business, usually small, started by 1 or a group of individuals. In the session first speaker was CA Dhruv Dua from Dhruv Dua and Co. Mr. Dhruv Practicing Chartered Accountant with diversified experience handling Audit, Tax & Regulatory matters impacting domestic and foreign corporates, firms and individuals. Sir had talked about Startup Incorporation & Registration wherein sir discussed about the steps which should be followed for the registration of any startup.

Second speaker was Mr. Madhvan Srivatsan. Sir is an independent corporate counsel in Delhi NCR. He is specializing in M&A, Joint Ventures, Private Equity, Commercial Contracts and General Corporate Advisory. Sir had talked about importance of Legal Compliance and Key Commercial Aspects at Initial Stages, wherein sir throw some light on LLP(Limited liability Partnership) and documental requirements for the IP (Intellectual Property) registration.

Third speaker was Mr. Gaurav Kachru. Sir is an entrepreneurial growth leader who has led new technology & traditional businesses across countries & industries. Sir had talked about Idea Validation & Early Stage Investment for Startups, wherein sir focused on how to fetch investors. Sir wonderfully explained types of investors.

Part 3

Conclusion

The session was indeed very interactive and informative where all the three speakers shared their ideas and experiences with the participants. The session was interesting, educative and productive for all the participants present over there. Relevant questions were raised by the participants, which were answered by the speakers in a very explainable manner. After the query session there was a group photograph followed by networking over tea and snacks where participants got the chance to exchange their ideas and business cards with each other.

Memorable moments



First speaker CA Dhruv Dua sharing his insights...!!



Second speaker Mr. Madhavan Srivatsan sharing his valuable experiences..!



Third speaker Mr. Gaurav Kachru addressing the startups..!!



Networking over tea..!!