

Rukmini Devi Institute of Advanced Studies

Madhuban Chowk, Rohini, Delhi-110085

(Approved By AICTE & Affiliated With GGSIP University)

DOSSIER

On

Industrial Visit

To

“Om Logistics”

For the Students of BBA IV Semester (I & II Shift)

On

April 3, 2018



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FORM A

Proposal:

- **Name of the event to be organized:** Industrial visit to Om Logistics, Binola Industrial Area
- **Date:** April 3, 2018
- **Time:** 10: 00 pm - 3:00 pm
- **Venue:** Om Logistics, Binola Industrial Area
- **Motivation for the activity:** Industrial visits provide exposure of actual workplace to students so that they can relate it to the theoretical knowledge gained inside the classrooms. The aim of this industrial visit was to give students an outlook of the standard working procedures regarding the supply chain process of a logistics company.
- **Organized by:** Training and Placement Department, RDIAS

FORM B

Part 1

Aim of the Event: Industrial visit is a part of placement activities, during which students visit companies and get insight on the internal working environment of the company. The aim of this industrial visit was to give an insight into the various logistic operations of a company that delivers transportation solutions.

Part 2

Abstract:

Students of BBA IV went for the industrial visit to Om Logistics. The company provides transportation, logistics and distribution solutions to some of the major automobile manufacturers like Honda and Maruti. The students were warmly welcomed by the whole team headed by Mr. Kush Sharma who was the Head of this Unit. They educated the students about the establishment and working of the logistics processes.

Brief about Om Logistics:

Om Logistics is a global provider of logistics, transportation and distribution services through surface services, rail and air services. It is spread over 1500 locations, 85 countries, and with more than 5000 efficient employees and a huge space of 20 million square feet. The students got the chance to visit the Binola Unit and were greeted warmly by the Unit Head – Mr. Kush Sharma and his team. The students were briefed about the various processes followed during logistics and transportation operations. Along with the refreshments students were briefed about how the orders are taken, labeling is done and the material dispatched. The students were then taken to the godown to explain the importance of Standard Operating procedures (SOP) that are followed in the unit. The unit mainly deals with automobile customers and boasts of all major automobile companies as their clients, Maruti being their biggest customer.

Part 3

Conclusion

The industrial visit was a great success & a great learning experience for the students who went for the visit. The visit enabled students to gain insight into the internal operations of a logistics company and how they offer transportation and distribution services to renowned clients. It was a fun learning experience for students.

Snapshots of the visit



Students listening attentively to the Training Manager



Students learning how the material is stored and dispatched.



Practical demonstration in progress