Rukmini Devi Institute of Advanced Studies

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(Approved By AICTE & Affiliated With GGSIP University)

DOSSIER

On
Classroom Lecture
By
Mr. Piyush Singh
ON
"Fintech"

For students of MBA & BBA

On
April 16, 2018



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FORM A

Proposal:

• Name of the event to be organized: Classroom Lecture on "Fintech"

• **Date:** April 16, 2018

• **Time:** 11:20 am to 1:00 pm

• Venue: RDIAS

• Motivation for the activity: Digitalization is changing the scenario how every business operates. The session was aimed to make the students aware about the aspects of digitalization in the Finance Sector.

• Organized by: Department of Management Studies, RDIAS

• Resource Person: Mr. Piyush Singh

FORM B

Part 1

Aim of the event:

The session was organized to make the students aware about the relevance of technology in various financial aspects of an organization. The session was conducted by Mr. Piyush Singh who elaborated upon the dynamic environment of today and how it impacts our business.

Abstract:

The session was broadly divided into three broad categories namely: Fintech, Design Thinking and Entrepreneurship. Mr. Singh started off the session by first introducing him and his achievements to the students, followed by discussing the contents of the on-going session.

Sir enlightened about the area of digital financial services in which he explained how extensive and exclusive tracking of an individual or entity could be done via a simple smartphone. The students were astounded upon the unveiling of such fact which thus provoked the session to turn in an interactive hub.

Sir further moved to enlighten the students about the automated banking mechanism which has revolutionised the Indian Banking Industry. This introduction was eventually followed up by the explanation of the concept of bank charges whilst touching up the roots of intermediary mechanism of the banks. In this he further appraised students to the application of Paytm and told how this application has eliminated the procedural bank charge and now the transaction can happen directly to the concerned parties without the unnecessary interference of the middlemen or agents.

Sir then introduced the lucrative and prevalent concept of INTERNET OF THINGS to the students. They told that this is a concept which the creators and innovators are dissecting into for the fruitful tapping of potential and existing technological mechanics. He told that in this concept, all of the electronic devices possessed by an individual can be single handedly

managed and operated via smart phones as all those devices and applications are finally connected to the main universal server, i.e Internet.

Next there was a brief discussion about the future of corporate being digitized and critical which thus can be revived only by closing the digital cyclical loop. This argument was then supported by several videos in which issues related to product design were brought into consideration. It was said that if one is not paying for the product then you are the product!

Finally, moving towards the final segment of this class session, Mr. Singh showed students some really interesting videos related to faulty product design, Artificial Intelligence, Drone Mechanics to mention a few. Indeed the students were all eye-locked to the amazing content which was being portrayed in front of them in order to make them understand the real deal.

Part 3

Conclusion

The session came to a conclusion, when sir told students to stay updated in this dynamic world, lead on the world with our IQ coupled up with EQ and motivated them by telling them NEVER GIVE UP!

Glimpse of the Session



The session in progress!!



Addressing the inquisitive audience!!