

Rukmini Devi Institute of Advanced Studies

Madhuban Chowk, Rohini, Delhi-110085

(Approved By AICTE &Affiliated With GGSIP University)

DOSSIER

On

**AIMA National Competition for Managers hosted by RDIAS
on the topic “Achieving Leadership in the Era of Disruption”**

On

23rd February, 2018



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FORM A

Proposal:

- **Name of the event:** AIMA National Competition for Managers hosted by RDIAS on the topic “Achieving Leadership in the Era of Disruption”.
- **Date:** February 23, 2018
- **Time:** 08:00 am to 05:00 pm
- **Venue:** RDIAS
- **Motivation for the activity:** The business today is disrupted time and again with the ongoing changes in the environment it exists in. The change requires the managers to act effectively and efficiently so that the operations do not suffer. AIMA conducted National Competition for Managers hosted by RDIAS on the topic “Achieving Leadership in the Era of Disruption”. Teams from PSU and private sector participated enthusiastically. The event was held at 2 regional locations i.e. Delhi and Mumbai, followed by a Grand Finale in Delhi. The presentations were evaluated by distinguished jury members from the corporate and academic world in both the regionals rounds and the Grand Finale. The winners were chosen in general and PSU category in both the regionals and Grand Finale.
- **Organized by:** All India Management Association

FORM B

Part 1

Aim Of The Event:

To throw a light on the changing and dynamic environment that surrounds the business and how the leaders are managing the challenges faced by them, All India Management Association conducted National Competition for Managers hosted by RDIAS on the topic “Achieving Leadership in the Era of Disruption”. Twenty companies from public and private sector participated in the competition and presented their solutions for the disruptions faced.

Part 2

Abstract:

Not only do today’s businesses compete with traditional competition, but they also have to fence with aggressive movers from the most unlikely of places. And all this while, they are meeting the growing expectations from stakeholders, shareholders, clients, employees and consumers - effectively, winning every match.

When disruption is the new normal, successful leaders have to respond in innovative ways. They have to become adaptive, inclusive and propose dynamic, innovative programs using new technologies to promote data driven programs. Disruptions become a catalyst for better business models that guide families and communities to self-sufficiency.

For today’s digital leaders, the most difficult question to answer is how to successfully identify and develop high-potential employees – the future leaders who are able to thrive in more demanding roles. Companies that successfully unlock this potential in its

leaders gain a competitive edge that very few have. The manager of today is faced with multiple, complex and repeated uncertainties at his workplace.

AIMA (All India Management Association) conducted National Competition for Managers in the month of February, 2018 which was hosted by RDIAS where in companies from both public and private sector like **NTPC, BHEL, YES bank, Bosch, Titan** etc. participated. The students of RDIAS also attended the same and gained some valuable insights about the working and challenges of the industry.

A total of twenty teams participated from public and private sector. The competition was judged by the following jury members:

1. Mr. Prabhat Sinha, Founder CEO, SMG
2. Mr. Yogesh Misra, Vice President at Thomas Assessments Pvt Ltd (India & SAARC Region)
3. Mr. Ashwani Kumar Mittal, Ex General Manager, Andhra Bank.

The winners of the competition were:

From the PSU Category:

- **Second runner up:** BHEL Hardwar
- **First runner up:** ONGC
- **Winner:** BHEL

From the private sector:

- **Second runner up:** Jindal Steel & Power Ltd
- **First runner up:** Titan Company Ltd
- **Winner:** Yes Bank

Part-3

Conclusion:

The students of RDIAS also attended the competition and gained valuable insights about how effective leaders work. Such contests not only help the students to connect with eminent experts, but also provide them with the ground reality of how business actually operates in the dynamic and challenging environment.

Snapshots..



Delegates from **NTPC** talking about the leadership in the era of disruption



Delegates from **BHEL- Hardwar**, talking about the present market scenario and its affect on their business



Winners of the competition- **BHEL** team won the first prize in the **PSU** category.



Winners of the competition- **YES Bank** won the first prize in the **Private Sector**