

Rukmini Devi Institute of Advanced Studies

Madhuban Chowk, Rohini, Delhi-110085

(Approved By AICTE & Affiliated With GGSIP University)

DOSSIER

ON

“PIC ‘N’ PLAY CONTEST”

Organized by

“LITERARY CLUB”

For students of MBA & BBA

On

October 17, 2017



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FORM A

Proposal:

- **Name of the event to be organized:** Pic 'n' Play contest by Literary Club

- **Date:** October 17, 2017

- **Time:** 1:30 pm to 3:00 pm

- **Venue:** Lecture Theatre, RDIAS

- **Motivation for the activity:** It is a well-known fact that creativity and imagination go hand in hand. Role-play through picture enhances the cognitive development of the students. It helps students in understanding messages and interprets them better. Students will further innovate new things through these creativity enhancing events and innovation is the most important aspect of a business. Overall, this activity helps students to think creatively and become problem-solving managers through innovative ideas in the near future.

- **Organized by:** Literary Club

FORM B

Part 1

Aim of the event:

The event was organized to help students in enhancing their cognitive capabilities. The contest helped students in showing their imagination through role play on the stage. Both MBA and BBA student of RDIAS participated in the event as using creativity in work is essential for every level of students. The event also took out hidden acting skills of various students. Participants perceived the image and added their own creativity to perform them through energetic role plays. The event pushed the boundaries of students and let them create a story and perform it in a short span of time. It helped students in understanding the value of working as a team and taking quick decisions in a short period without wasting much time.

Part 2

Abstract:

The literary club organized this event to give students a chance to show their creativity. Students needed to focus on the delivery of the content and enact the role play according to message portrayed by the picture. The five simple rules of activity were:

1. The focus of the students should be on the delivery of the content.
2. There can be only 4 members in a team.
3. The limit for interpreting the picture and creating the story shall be 4 minutes.
4. Time given for presentation will be 3 minutes.
5. All necessary codes of decency and conduct must be followed while presenting the story.

Participants were grouped in a team of four members to check the coordination between them. Students showed a great level of enthusiasm and some of them showed their hidden acting skills on the stage.

The pressure is high when someone has to perform on stage without any prior practice but participants coped with the pressure well and gave their best. Most of the

participants came up with a story with a deep moral imbued with it and presented their message clearly in the conclusion part of the role plays. The event highlighted how people with different set of ideas can work as a team and give spectacular performances.

Every act was supported by some moral values and ethics that our society needs for progress. Some of the acts were heartwarming while others showed some valuable lessons of life. The anchors and coordinators helped the participants by clearing various doubts and managed the event well. Many students came up with different ideas and audience got amazed and entertained by the performances of various groups. At the end of the event, prizes were distributed to the best-performing groups. This event brought out the best from the students through the help of role plays.

Part 3

Conclusion

The event focused on providing the wings to the imagination of participants and the audience witnessed it in the event. Participants came up with ideas which were not imagined by anyone and they portrayed them beautifully. The event also showed various perceptions of participants over an image. The participants not only just acted but they portrayed messages through their spectacular performances. The group which showed the best acting skills and portrayed the message in the finest way got a place in the top three best performances. Overall, the students learned the value of creativity and how it helps us in our overall growth in career and life.

Event Pictures



The anchors for the event..!!



Students performing during the Pic n Play event..!!



Students performing during the Pic n Play event..!!



Winners of the Competition..!!



Winners of the Competition..!!



A Group Photograph..!!