

# **Rukmini Devi Institute of Advanced Studies**

**Madhuban Chowk, Rohini, Delhi-110085**

**(Approved By AICTE & Affiliated With GGSIP University)**

## **DOSSIER**

*On*

**Slogan Writing Competition**

*On*

**“Women as a Power of Society”**

**A Women’s Cell Activity**

*On*

**September 9<sup>th</sup>, 2017**



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## **FORM A**

### **Proposal:**

- **Name of the event to be organized:** Slogan writing competition on “*Women as a power of society*”
- **Date:** September 9<sup>th</sup>, 2017
- **Time:** 11:00 AM – 12:00 Noon
- **Venue:** Boy’s Common Room ‘A Block’ , RDIAS
- **Motivation for the Activity:** Women in positions of power are women who hold an occupation that gives them great authority, influence, and responsibility. In order to imbibe sensitivity in society and remove prejudices against women, the activity slogan writing competition was organised by Women’s cell. The activity attempt to make students more creative and motivates them to come up with some innovative ideas.
- **Organized by:** Women’s Cell, RDIAS

## **FORM B**

### **Part 1**

#### **Aim of the event:**

As students are the future of the country, it is essential for them to know the role of women in the society and respect them for the sake of the nation. The activity “**Slogan writing competition**” on women as a power of society was organized to make the students aware about the powers and rights of women. The main purpose of such activity is to make students more creative and motivate them to come up with some innovative ideas. In addition, it also gives them an opportunity to respond to unanticipated questions or situations. Slogan writing competition was aimed at developing skills needed to make learned information about role of women to shape the real world.

### **Part 2**

#### **Abstract:**

The event was organized for the students with a purpose to motivate them to take part in extracurricular activities that could give them an opportunity to present their skills and improve upon them. The Students participated in the event with full confidence and enthusiasm. Effective scenarios require students to integrate learning from various activities as well as from their work experiences. Such competitions provide a learning environment to encounter different scenarios and enhance writing and thinking skills.

RDIAS provides a juncture to students for showcasing talent through Slogan writing competition. The participating teams had to write and present the slogan on women as a power of society by using videos, charts, pictures or through act in one hour time. The students made captivating slogans on women empowerment using the opening sentences and put exciting expressions in their emotions. There were total seven teams that participated in the event.

The entries were judged by Dr. Neha Yadav and Dr. Vidhi Tyagi on the parameters of relevance with the theme, originality, creativity, enactment and clarity of message. To appreciate the students, it was decided that best slogans will be published in RDIAS Women’s Magazine and

entitled for the Magazine tag line. 3 prizes were awarded to students for first three best entries to the following winners for this event:

**First Position** - Ashriya Gosain and Kajal (BBA-V-M-B)

**Second Position** - Arti Devi (BBA-III-M-A)

**Third Position** - Munira and Megha (BBA-I)

### **Part 3**

#### **Conclusion**

The Students participated with great enthusiasm and zeal. This activity enabled students to know the power of women and remove prejudices against women. The activity also boosts their confidence for further activities as well as enhances their writing and thinking skills. Slogan writing competitions were designed to increase student involvement in the learning process which promoted a deeper understanding of and engagement in the problems of society.

## Slogan Writing Competition Snapshots



The anchors describing the theme and rules of the competition...!!!



The teams participating in the Competition...!!!



Students presenting slogans on Women as a power of society ...!!!



The Judges for the Competition...!!!



The Winners of the Slogan Writing Competition..!!