

Rukmini Devi Institute of Advanced Studies

Madhuban Chowk, Rohini, Delhi-110085

(Approved By AICTE & Affiliated With GGSIP University)

DOSSIER

On

Workshop on Business Simulation

From

September 9, 2017

Prof. Col. (Retd.) Mahander Singh
Director General, RDIAS



Resource Person/Facilitator: Mr. Shubham, Trainer & Consultant, Biziga Solutions Pvt. Ltd.

Summary: One of the biggest challenges for aspiring entrepreneurs is finding the practical exposure for the implementation of the theories read and learnt under classroom sessions. It becomes essential to encapsulate the actual mode and measures to practically implicate all the theoretical learning for future efficiency. A workshop was organized by RDIAS to make students understand that how the business tasks and related functions is to be carried out and managed in real world. Around 25 students attended this workshop.

The facilitator helped students to implicate all their decision making into real time business world through the means of a virtual business setup. The trainer highlighted how one can Simulation workshop..!!establish oneself to be the most appropriate entrepreneur in the upcoming times. It was all conducted with the help of a gamification strategy where a completely virtual setup of computers manufacturing industry was laid out, where six teams as organizations were competing with each other (decision making objective) to stand out to be the best business person. Each and every concept learned in classroom was applied under this virtual business world. Students experimented different types of departmental decisions based on advises from

trainer to earn higher profits in a virtual organization and generated a healthy virtual industry themselves. Overall the workshop was quite interactive, interesting & invoked learning.