

Rukmini Devi Institute of Advanced Studies

Madhuban Chowk, Rohini, Delhi-110085

(Approved By AICTE & Affiliated With GGSIP University)

DOSSIER

On

Guest Lecture

On

“World of Funding”

On

January 12, 2017



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FORM A

Proposal:

- **Name of the event to be organized:** Guest Lecture on “World of Funding”
- **Date:** January 12, 2017
- **Time:** 12.00 pm - 1:30pm
- **Venue:** Lecture Theater, RDIAS
- **Motivation for the activity:** The Guest Lecture was conducted to acquaint the students with the basics of funding, and various other aspects such as sources, utilization etc.
- **Organized by:** Department of Management Studies, RDIAS

FORM B

Part 1

Aim of the event:

In today's environment, hoarding knowledge ultimately erodes power. If we know something very important, the way to get power is by actually sharing it. A Lecture is an occasion when we can numb one end to benefit the other. The objective of the institute of making the students not only academically brilliant, but also aiming to make them true leaders and better team players is well achieved through such Guest Lectures.

Part 2

Abstract:

Mr. Raju Moza, CFO-C Zentrix is a business veteran with 14 years of experience across diverse industries and various functional areas. He has turned around various businesses besides setting up green field projects. Pharmaceutical, office automation, Security, Retail, Telecom & VAS, Cruises, Financial services, FMCG, Education, and Investment Banking, are some of the industries he worked with. He is having Cross functional experience in sales, marketing, business development, finance (fund raising, M&A), start up's, et al.

Apart from 'business qualification', Sir has strong interest's in International affairs, Geo politics, economy and various conflicts across the world with in depth understanding of Kashmir conflict, Afghanistan, Israel Palestine, and Balkans. Sir has also written regularly for offbeat magazines like Kafila, Youth ki Awaaz, Invade Cafe, Pulejawan, etc. beside regular Indian newspapers. He is currently working on a book, which is about Refugees in Delhi, and has also made a short documentary film 'Agony of Kashmiri Pandits'.

Sir, started the lecture by enlightening the audience on the history of financial management in India and how it has evolved over the last couple of decades. He also discussed the historical background of investments. Sir elaborated upon the debt and equity concept in finance. In Debt, he elaborated the concept and types of debentures and long term loans. And in equity he stated equity share capital, preference share capital, reserves and surplus and retained earnings. Sir then started with the brief introduction on Funding, and explained funding as the act of providing financial resources, usually in the form of money, or other values such as effort or time, to finance a need, program, and project, usually by an organization or government.

Sir, in his lecture also explained the right sources of funding along with the positive and negative aspects of each of the sources. The facilitator in his lecture also focused upon the impact of competition on the fundraising activities. He also focused upon the importance of time for the success of the organization.

Sir, in his lecture discussed about the various sources of funding like credit, venture capital, donations, grants, savings, subsidies, and taxes. He also elaborated funding's such as donations, subsidies, and grants that have no direct requirement for return of investment as "**soft funding**" or "**crowd funding**".

The session ended with the question and answer round which was interactive and informative.

Part-3

Conclusion:

Attending the session was not just educative and informative, but also an exposure for our young students who are professional for tomorrow. It helped the students understand the history, present and future of Funding world, and how they can prepare for the same. Such lectures play significant role in shaping careers and making of correct choices. The fruitfulness of the activity was visible by the fact that the students were already looking forward to attend more such sessions.

Snapshots of the Lecture-



Presentation of bouquet by Dean, Ms. Anshu Lochab...!!!



Student Anchors introducing the guest ...!!!



Students and Faculty in the Guest Lecture..!!!



Presentation of Memento by the Dean, Ms. Anshu Lochab to the Guest Speaker of the Day..!!!