

Rukmini Devi Institute of Advanced Studies

Madhuban Chowk, Rohini, Delhi-110085

(Approved By AICTE & Affiliated With GGSIP University)

DOSSIER

On

Guest Lecture

On

*“Expectations from Management Students in
Corporate World”*

On

March 30, 2016



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Mr. Miklesh Prasad Yadav
Assistant Professor, MBA

Ms. Amandeep kaur
Chairperson, Literary Club

Prof. Col. (Retd.) Mahander Singh
Director General, RDIAS

FORM A

Proposal:

- **Name of the event:** Guest Lecture on “Expectations from Management Students in Corporate World”
- **Date:** March 30, 2016
- **Time:** 12:00 pm to 2:00 pm
- **Venue:** Lecture Theatre, RDIAS
- **Motivation for the activity:** The motive behind holding this session was to explain the students about expectations from management students in corporate business world and get acquaintance with corporate competencies in form of knowledge, skill and attitude to cope up with present time.
- **Organized by:** MBA & BBA Department
- **Resource Person:** Dr. Birender Kumar, Consultant and Training & Development Manager

FORM B

Part 1

Aim of the event:

The aim of this guest lecture was to make students aware about expectations of management students in corporate world and bridge the gap between management education and corporate expectations so that students can mold themselves as per corporate business world's requirements.

Part 2

Abstract:

In today's knowledgeable economy, human capital is recognized as the most valuable asset of business and management students of today's juncture will be human capital, one day, in further future in corporate business world. Keeping this matter into consideration, Dr. Birender Kumar started the lecture focusing on the requirements of corporate world. He said majority of students are not capable to fulfill them. Hence, he instructed all the participants to mold themselves as per business world's requirements. Speaker clarified that it is KSA (Knowledge, Skill and Attitude) approach that can lead students on the path of success because skills give life to knowledge. It is an ability acquired through deliberate, systematic, and sustained effort. It improves the human capability to accomplish the job responsibilities involving ideas, things and people. Attitude is an inward feeling expressed by outward behavior which is the biggest determinant of success is. It involves the development of individual's personality including humility, simplicity, honesty, openness and transparency in all dealings.

Speaker explained that today's environment is characterized by a huge amount of competition, uncertainty, complexity and technological changes in which one is expected to have following qualities:

- Do things differently (out of the Box)
- Initiatives
- Positive Attitude
- Excellent Communication/Presentation Skills
- Mobility & Flexibility
- Practical Approach
- Good Interpersonal Skills
- Adaptability
- We Approach
- Shed Ego - Positive Mindset

Sir further shared that every resource is hidden within oneself; it is you who can channelize these resources and innovate yourself. He encouraged students to have a holistic approach to develop integration skills. Students should focus on developing communication skills and intensive listening. Presentation skills are very important for all the future managers. Students need to develop problem solving abilities. They should learn Risk mitigating techniques. Students should focus on developing interpersonal skills and should be adaptable to work with such a dynamic and diverse environment. Sir also highlighted that earlier, employers sought candidates with good communication skills only for high profile jobs. Companies had the time and resources to train new employees and improve their communication skills. However, the present upgraded academic courses with a focus on communication skills have shifted the focus of companies.

Sir also took a demo lecture keeping expectations of employers in mindset. During the lecture, he voluntarily selected the four students from the participants and divided them into two groups namely employee and employer. Employer asked relevant questions to the employee. On the basis of that, many expectations were put by employer to the employee which have been discussed and clarified by the speaker in a cohesive manner. Speaker wanted to show that even in corporate world, employer asked the similar questions which were put in front of students. Hence, he conveyed the message stating

one should not be worried and afraid from an interview, one has to bravely face the questions in an interview.

Part 3

Conclusion

The session was very informative and interactive as students got aware about different pre-requisite knowledge which they would require to use in corporate business world. Today's juncture is purely characterized by tremendous competition in which management student have to learn and present them as a good human capital. Students also asked some questions which were clarified by the speaker in an excellent way. The lecture was phenomenal as the students learnt how to tackle the situations and cope up with the time. Students found the session productive and a great learning experience.

Session Moments



Felicitation of Guest Speaker by Director General..!!



Director General Sir addressing the students..!!



Students acting as employer & employee...!!



Guest Speaker delivering a lecture...!!



HOD (MBA) presenting a token of appreciation to the Guest Speaker..!