

**Rukmini Devi Institute of Advanced Studies**  
Madhuban Chowk, Rohini, Delhi-110085

(Approved By AICTE &Affiliated With GGSIP University)

# **DOSSIER**

On

**Guest Lecture**

On

**“Bullshit Quotient !!”**

On

**January 21,2013**





<b>S. No.</b>	<b>Particulars</b>	<b>Pg. No.</b>
<b>1.</b>	<b>Form- A :</b> Proposal to organize an event	5
	<b>Form- B:</b> Part I - Aim of the event	6
	Part II - Abstract	6-8
	Part III- Conclusion	9

**Ms. Ethi Jain**  
**(Member, Literary Club)**

**Ms. Upasana Diwan**  
**(Chairperson, Literary Club)**

**Prof. Col. (Retd.) Mahander Singh**

**Director General, RDIAS**



## **Duty Chart for Guest Lecture**

1. Duty Chart for workshop “Bullshit Quotient” to be held on 21 January, 2013 from 12:30 am to 02:00 pm.
2. All the other MBA faculty members who do not have any schedule class/other duty are requested to attend the workshop and ensure that the decorum is maintained.

<b>Role and Responsibilities</b>	<b>Faculty</b>
Welcome & Escorting of Guests	Ms. Upasana Diwan Dr. MK Agarwal
Arrangement for: <ul style="list-style-type: none"><li>• Morning Tea &amp; Snacks(10:30 am)</li></ul>	Ms Anshu Lochab Ms. Surbhi Malhotra
Discipline	Ms. Upasana Diwan Ms. Deepika Varshney Ms Anshu Lochab Ms Khushbu Arora Ms. Amanpreet Kaur Dr. Shalini Singh Dr Nidhi
Lecture theater booking and arrangement for Dias	Ms. Shruti
Auditorium Arrangements <ul style="list-style-type: none"><li>• Audio and Visual Arrangements</li><li>• Collar mike and cordless mike</li><li>• Webinar</li></ul>	Mr. Vijay Tiwari
Photography (whole day)	Mr. Bharat
Website Report <ul style="list-style-type: none"><li>• To be submitted by 24January,2013</li></ul>	Ms. Kanica Bathla
Facebook Updates <ul style="list-style-type: none"><li>• Updates on the same day with brief of</li></ul>	Ms. Gazal Gandhi



workshop and pictures	
Dossier <ul style="list-style-type: none"><li>To be submitted by 31January,2013</li></ul>	Literary Club (Ms. Ethi)
Anchoring <ul style="list-style-type: none"><li>Anchoring of whole session</li></ul>	Students (Ms. Amandeep )
Visitors Book <ul style="list-style-type: none"><li>From both guest</li></ul>	Ms. Upasana Diwan
Supervision of the Guest Lecture	Ms. Upasana Diwan
Class coordination: <ul style="list-style-type: none"><li>Make sure students are in formal dress</li><li>Proper discipline maintained in Institute</li><li>Encourage full attendance of the students of I and II Shift students</li></ul>	Respective Class Coordinators of MBA
Overall In charge	Ms. Upasana Diwan



## FORM A

### Proposal:

- **Name of the event to be organized:** Guest Lecture on Bullshit Quotient!!
- **Date:** 21st January, 2013
- **Time:** 12:30AM-02:00 PM
- **Venue:** Lecture Theatre, RDIAS
- **Motivation for the activity:** This lecture was conducted with the motive to provide exposure about the hypocrisy that permeates much of our life.
- **Organized by:** MBA Department



## **FORM B**

### **Part 1**

#### **Aim of the event:**

The main objectives of the initiative were:

- To explain about Bullshit Quotient & the purpose of writing a book on it.
- To explain the 7 noble truths about Litigation
- To discuss the consequences of Jurisdiction

### **Part 2**

#### **Abstract:**

The session was initiated by Mr. Ranjeev Dubey on the note that “The business of the company is to deliver value to the stakeholders/shareholders. Everything else is incidental. All the stuff about delivering value to customers is BULLSHIT.

Ranjeev C. Dubey, the author of Bullshit Quotient, the incisive, unsparing and eye-opening book, holds that we Indians have an extra ‘credulity chromosome’ built into our DNA. Sir believes that we are wired to unquestioningly trust those who exercise authority over us, or those whom we admire, even as they unashamedly scam us. In this book, sir sets out to dissect the bullshit that surrounds aspects of modern Indian corporate, social, political and legal life. In doing this, sir asks and answers basic questions about our society. Who runs the corporate ship and why? Who is making the stock market tick and how? What are health care facilities here to do? What is the role of sleaze and grease in the determination of public policy? Bullshit Quotient: Decoding India’s Corporate, Social and Legal Fine print offers radical revelations: Indian industrial might is built on the back of a colossal land grab. Criminal cases are business scores being settled through intimidation. Brands and Trademarks are tools to scam consumers. Corruption is necessary so that we may fund our democracy.



As the years have gone by, sir realised that the world as understood by the overwhelming majority of people is an illusion — propaganda construct. The real world is something else again. The purpose of writing this book is to tell us all to be able to get past the bullshit and see the world without the spin.

People who want to know how our society is structured, or curious about what goes on in the back rooms of power, or those who want to understand the machinations of our political system or how the corporate world works, people who want to understand the impact of the laws we have created, and where the legal world is heading, ought to read this book. And most of all, people with an appetite for counter institutive thinking, and a politically incorrect viewpoint, really ought to be checking this book out.

Besides this Sir, explained the 7 Nobel Truths about Litigation. These are as such:

- The system is designed to punish the victim (both civil & criminal)
- The legal system is designed for producer not consumer
- He stated that only wealthy, controversial, celebrity and popular victims can get justice easily. Where he said that :

Ordinary Indian + Moral Outrage ( is not =) Justice

- All alternative disputes are just dress rehearsal
- You need to be paranoid defensive hostile i.e. if you want to get your money paid then do not go for credit risk
- Any case can be dressed up to make a criminal case
- A criminal case is not just a business practice as law & morality are completely divorced.



Sir also discussed the brief contents about the book. Right from the introduction of the book, the book is divided into 5 parts/chapters namely:

1. The Root of All Bullshit- In this chapter, speaker discusses about the corporate empires and land grabs, banking Frauds & Manipulative Marketing and Healthcare Hoax.

2. Corporate Bullshit and Legal Dodges- This chapter covers the bullshit dished out to small investors by listed companies, bankers, independent directors, auditors and regulators. Branding Frauds, IPR & Manipulative Marketing.

3. Real World Legal Bullshit- In this chapter, author explain how nothing is private in India with the help of an example of Niira Radia tapes, how legal contracts can be rendered worthless and how laws are bent backwards, forwards or sideways, according to the interpretation by courts and predatory governments. Author touches on a new trend—corporatization of legal practices—and states, “lawyers have gone from being deliverers of justice to being service providers.” This would mean fewer lawyers for clients in search of competent legal advice. The price of competent lawyers would only skyrocket, turning justice into a luxury that only a few can afford.

4. Social & Political Bullshit- This chapter covers more details of legal bullshit such as laws and the motives of lawmakers.

5. Alienation & Self-Loathing Bullshit- This chapter tries to covers the overview of the Indian psyche.

Each chapter of this book summarizes the legal, political and socio- economic reality of our country better. Through this book, Mr. Ranjeev Dubey is very close to truth and has also shared his ringside view of one of most frustrating parts of our lives, one that ought to be central to any modern State—the justice system.

At the end of the session open house questioning was welcomed by the speaker.



### Part 3

#### **Conclusion:**

Students gained the knowledge about the bullshit that surrounds aspects of modern Indian corporate, social, political and legal life". The speaker answered the queries of the students and appreciated the questions asked by the students. It was an actively participative session by both the ends.

#### **Lecture Moments**



Fully Packed Lecture Theatre....!



Audience actively listening to the session..!!



Felicitation to the Guest of Honour..!!